

Colgate®

OPTIC
WHITE®
LIGHT UP

ACCELERATED TEETH WHITENING WITHOUT THE HASSLE



UP TO 7-SHADES
DIFFERENCE*



DESIGNED FOR NO
SENSITIVITY



FAST TREATMENT
TIMES



Clinically tested results.
Professional whitening that is a game-changer.



SCAN TO WATCH



HOW TO VIDEO

ASK YOUR DENTIST ABOUT
COLGATE® OPTIC WHITE® LIGHT UP

*Take-home product only.
Results seen after 10 minutes of use/day for 10 days.
Individual results may vary. Use as directed.